

Bio

Saeed El-Darahali

Saeed El-Darahali, is the President and CEO of SimplyCast, a leading provider of, multi-channel, automated marketing services, which empower business of all sizes to create, manage, and track their own marketing campaigns. Saeed is the driving force behind SimplyCast, which has grown to serve clients in over 175 countries. He has led SimplyCast to consistently strong year-over-year growth and many awards and accomplishments. Saeed has also led the team in the development of the one-of-a-kind emergency communication platform EmergHub. Saeed's involvement in the community includes SimplyCast's many local sponsorships and his own personal volunteer work.

Saeed is an advisor with the Federal Innovation Round Table through the Government of Canada, an alumni, coach, and supporter of Junior Achievement Nova Scotia, the previous Chair of Youth Retention & Immigration for the OneNSCoalition, a member of the Advisory Committee for the SobeySchool of Business and mentor for various organizations including The Canadian Youth Business Foundation and The Entrepreneurs with Disabilities Network.